

Madhouse Munchies

Retailer Direct Program

FedEx Ground Delivered

Madhouse Munchies offers our entire product line direct via the Retailer Direct Program.

** Quick Shipping Manufacturer-Direct * Good Code-Dates * No High Minimums * No Hassles **

Product:

The Retailer Direct program offers our full product line shipped direct to the Retailer from our warehouse (shelf life 5-6 months). All products are shipped in unpriced bags, which may be priced at the Retailers discretion.

Ordering:

Retailer Direct customers can call, fax or e-mail orders for immediate shipment via FedEx Ground.

Fax: 802-655-7711 / email: info@madhousemunchies.com / phone: 888-623-4687

Pricing: DELIVERY INCLUDED

All Sales Final.

	<u>1.5 oz</u>	<u>5 oz</u>	<u>16 oz</u> (Sea Salted Only)	<u>Tortillas</u>
Delivered Case Cost:	\$23.00	\$19.80	\$24.00	\$25.20
Unit (per-Bag) Cost:	\$0.72	\$1.65	\$3.00	\$2.10
Unit per Case:	32	12	8	12
Sugg. Retail Price:	\$0.99 - \$1.29	\$2.29 - \$2.49	n/a	\$2.99 - \$3.49
Retailer Profit per-Bag:	\$0.57	\$0.84		\$1.39
Retailer Gross Profit Margin %:	40%	34%		40%
Minimum Order Multiple:	4cs*	4cs*	2cs	2cs*

5 oz and Tortillas feature a white pop-out corrugated carton (floor stackable / case stackable).

* (4) 1.5 oz and 5 oz cases are packed within a sturdy "Overbox" shipper carton in multiples of 4. Tortillas pack in multiples of two (2), also in a sturdy "Overbox".

Terms and Payment:

First order payment by credit card (Visa, MC, AMEX), or by "n10 day" terms with Ccard deposit. Subsequent orders can be shipped on "n30 Day" terms with prior approval of a signed and completed Credit Application submitted to Madhouse by Customer-Retailer. Please call us to receive a Credit Application or print from www.madhousemunchies.com.

Factory Direct High-Volume Pricing Program:

High volume Retailer and Foodservice accounts may purchase direct-shipped palletizes orders at a discounted rate. Pallets ship via L-T-L carrier and offer lower per-unit delivered cost for enhanced margin opportunities.